

Press release

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GAGGENAU INTRODUCES THE ESSENTIAL INDUCTION COOKTOP

Munich, September 2023:

Gaggenau, the luxury brand for professional grade home appliances, introduces its latest innovation, the Essential Induction cooktop. Seamlessly integrated into the kitchen's worktop, it represents the epitome of freedom, flexibility, and cutting-edge design for culinary enthusiasts.

The new induction cooktop is distilled to its essentials: the LED 'dot', the worktop surface, and the performance knob. These elements are all that are visible. The result is a clear countertop that provides unmatched convenience and aesthetic appeal, transforming the cooking experience into a true architectural masterpiece.

The Essential Induction cooktop is designed to integrate exclusively with Dekton stone countertops. These ultra-compact, stain- and scratch-resistant surfaces are available in 60 finishes, designs and colours to complement any kitchen design. Gaggenau's distinctive front-mounted performance knobs assist users throughout the cooking process. The dot, a smart centre light within the cooking zone, shows the user where to place the cookware, warns of residual heat and vanishes when not in use, transforming the cooktop island into a versatile area suitable for preparation, serving, dining, working and socialising.

To ensure efficient cooking, Gaggenau has developed removable magnetic surface protectors for your existing cookware. These protectors not only mitigate any noise of the pan moving across the stone surface and safeguard the worktop but also ensure the conductivity of the induction modules, guaranteeing optimal cooking performance. The Essential Induction cooktop offers the full Gaggenau capabilities: keep warm and boost functions and an illuminated performance knob in stainless steel or black.

Combining the Gaggenau ceiling extractors provides a harmonious kitchen environment, especially for open-plan designs.

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"It's about eliminating the boundaries between preparation and living. It offers the ultimate freedom in kitchen planning, which is a revolutionary concept for designers and planners," said Sven Baacke, Gaggenau's Head of Design.

"Our longstanding commitment to innovation has often changed the dynamic of cooking. From the first integrated, eye-level appliances, to downdraft ventilation and pioneering steam cooking for the private kitchens, our technological advances have always created genuine human benefits. Today we champion The Essential Induction cooktop, an innovation that will not only change the way people cook but also how they choose to interact and socialise in the modern, open plan kitchen."

Dr Peter Goetz, Managing Director of Gaggenau

The Essential Induction cooktop is a result of Gaggenau's dedication to timeless design, craftsmanship and innovation. This addition to their renowned collection of luxury appliances is set to revolutionise the kitchen landscape, empowering users to explore their culinary passions without compromise.

The Essential Induction cooktop will be available to purchase from May 2024.

Notes to editors

Gaggenau is a manufacturer of high-quality home appliances and is acknowledged as an innovation leader in design and technology "Made in Germany". The company, with a history dating back to 1683, has revolutionised the domestic kitchen with its internationally acclaimed products. Gaggenau's success is founded on technological innovation and a clear design language combined with high functionality. Gaggenau has been a subsidiary of BSH Hausgeräte GmbH in Munich since 1995 and is currently represented in more than 50 countries with 25 flagship showrooms in major cities around the world.

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The difference is Gaggenau.

www.gaggenau.com

Instagram (@gaggenauofficial)

Pinterest (/gaggenau_)

Vimeo (/gaggenauofficial)

Headline for image captions:

01 Gaggenau introduces The Essential Induction cooktop

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02 Gaggenau introduces The Essential Induction cooktop

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